# Md Benzir Ahmed

Digital Marketer

### contact



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## Skills

Social Media Marketing

Google Marketing 🗼 🛧

Shopify Store Design

Website Tracking by GA4

Wordpress Optimization









## Language

- English
- Bangla



### About me

I am Benzir, a digital marketing specializing expert in Google Marketing, SMM, Shopify Store Design, WordPress Customization, GA4 Tracking, and Dropshipping. I create and manage campaigns, optimize online stores, customize WordPress sites, and implement GA4 tracking to drive traffic and boost sales.

## Work Experience

Digital Marketer | WebGen IT Agency | 2024 - Present

- Creating, managing, and optimizing Google Ads & SMM campaigns to boost traffic, conversions, and ROI.
- GA4 tracking for data analysis, event tracking, and performance insights to refine marketing strategies.
- Designing and customizing Shopify stores

#### Education

• B Sc in Electronics And Telecommunication (2009 -2013)